



Province of the  
**EASTERN CAPE**  
EDUCATION

# **TOURISM**

**GRADE 12**

**REVISION QUESTION ANSWERS**

**TERM 2**

## **TOPIC: TOURIST ATTRACTIONS**

All the answers in this document were sourced from previous NSC and EC provincial marking guidelines.

This document consists of 29 pages.

**TOPIC: TOURIST ATTRACTIONS****CONTENT: FAMOUS WORLD ICONS AND ATTRACTIONS****NOV 2014 NSC****QUESTION 4**

4.1 4.1.1 (a) **A** - Eiffel Tower✓  
**B** - Parthenon✓ (2)

(b) **A** - Paris✓  
**B** - Athens✓ (2)

**4.1.2 Icon A**

Structure of steel/metal/iron ✓✓

- A freestanding tower made out of metal crafted into different shapes
- An architectural achievement housing restaurants on the first and second levels.
- A structure housing a broadcasting station and an observation tower.
- Visitors can visit three levels of the tower with the use of stairs or lifts. (2)

**Icon B**

Ancient construction of plain rock columns ✓✓.

- Interiors and exteriors elaborately decorated.
- Built up with a palace and temples that embodies Greek architecture. (2)

**NOV 2015 NSC  
QUESTION 4**

4.1

	Icon	Country	City	ONE reason why it is regarded as a religious icon	
4.1.1	<b>A</b>	Israel✓	Jerusalem✓	The holiest Jewish site in Judaism✓✓ <ul style="list-style-type: none"> <li>• Part of the wall of the Second Jewish Temple built by King Herod</li> <li>• One of the seven wonders of the Holy City, Jerusalem</li> </ul>	(4)
4.1.2	<b>B</b>	Saudi Arabia✓	Mecca✓	Most sacred city of the Islamic faith✓✓ <ul style="list-style-type: none"> <li>• Spiritual centre of all Muslims</li> <li>• Muslims face Mecca during their daily prayers</li> <li>• Focal point of Muslim pilgrimage, the Hajj</li> </ul>	(4)
4.1.3	<b>C</b>	Italy✓	Rome✓ • Vatican City	Seat of the Roman Catholic Church✓✓ <ul style="list-style-type: none"> <li>• Home of the Pope, head of the Catholic Church (Christianity)</li> </ul>	(4)

4.2

- 4.2.1 **A** - Uluru✓✓  
  - Ayers Rock
  - Uluru-Kata Tjuta National Park
(2)

- B** - Sydney Opera House✓✓ (2)

- 4.2.2 Uluru is remotely located in the interior of the country (outback) ✓✓  
  - Located in the desert area where tourists have to travel long distances on desolate roads to reach the icon, and few tourists will visit the icon.
  - The attraction will only attract a certain type of tourist / niche market to the sacred site.
  - Unlike Uluru, Sydney Opera House is located in an urban city with an international airport in close proximity to reach the icon
  - Well developed tourism infrastructure in Sydney, and passengers on cruise liners can easily reach the icon via the harbour, which is not the case with Uluru.
  - Sydney Opera House is popular and events hosted there attract tourists
(2)

**NOV 2016 NSC  
QUESTION 4**

- 4.1 4.1.1 (a) North America ✓✓ (2)
- (b) **A** - Niagara Falls ✓✓  
**C** - The floating markets ✓✓ (4)
- (c) Yachting and sailing ✓✓
- Boat / luxury cruises
  - Jet / water / board skiing / skiing
  - Body-boarding
  - Canoeing
  - Parasailing
  - Scuba diving
  - Snorkelling
  - Swimming
  - Dolphin activities
  - Water theme parks
  - Wind / kite surfing
  - Surfing
  - Fishing
  - Rowing
  - Speed boat racing (2)
- 4.1.2 Increased positive **publicity** of Thailand as a destination for travel ✓✓
- Increased **tourist arrivals** to Thailand ✓ will result in ...
- more **job creation**. ✓
  - more **entrepreneurial** opportunities. ✓
  - more **foreign income**. ✓ / more **foreign investment**. / greater contribution to the **GDP**.
  - more **job creation**. ✓
- Film crews may **extend their stay** to experience the Thai lifestyle (extended stay benefits).
  - Potential for **repeat visits**.
  - Improvement of **infrastructure**.
  - Build **relationships** between **cultures**. (6)
- 4.2 4.2.1 Both are situated in ancient city environments ✓✓
- Both are situated ...
- in Europe / the same continent.
  - in cities that were the centre of ancient civilisation / societies.
  - in the northern hemisphere.
  - on the same time zone / longitude.
  - on the Mediterranean Sea coastline.
  - in capital cities.
  - along the Adriatic Sea. (2)

4.2.2 Pollution from **vehicles** is damaging the ancient structures and its sculptures. ✓✓  
**Acid rain** caused by human industry damaging the ancient structures and its sculptures. ✓✓ (4)

4.2.3 **Limit the number** of tourists to the Colosseum allowed at the site per day ✓✓  
 • Charge higher entrance **fees**.  
 • Issue **permits** to tour operators.  
 • **Increase security** measures e.g. employing more security guards, CCTV etc. to govern tourist behaviour.  
 • Implement **environmentally friendly practices** at the site.  
 • **Implement** management plans. (2)

### NOV 2017 NSC QUESTION 4

- 4.1 4.1.1 H✓ / Statue of Liberty  
 United States of America / USA✓  
 4.1.2 E✓ / Statue of Christ the Redeemer / Corcovado  
 Brazil✓  
 4.1.3 D✓ / Great Pyramids of Giza / Sphinx  
 Egypt ✓  
 4.1.4 B✓ / Taj Mahal  
 India ✓  
 4.1.5 A✓ / Sydney Opera House  
 Australia✓  
 4.1.6 C✓ / Great Wall of China  
 China✓  
 4.1.7 F✓ / Kremlin / Red Square  
 Russia ✓  
 4.1.8 G✓ / Big Ben  
 England ✓  
 • Britain / Great Britain  
 • United Kingdom / UK (16)

**NOV 2018 NSC  
QUESTION 4**

- 4.1 4.1.1 Britain✓  
 • UK  
 • United Kingdom  
 • Great Britain  
 • England (1)
- 4.1.2 Road / Rail / Water transport✓✓ (2)
- 4.1.3 1 - Tower Bridge✓  
 2 - Big Ben / Palace of Westminster✓  
 3 - Buckingham Palace✓ (3)
- 4.1.4 (a) Changing of the Guards✓✓ (2)
- (b) The guards at the palace go through a military routine which attracts many tourists.✓✓  
 • The changing of the guards and the ceremony of the process has become a tradition and is enjoyed by tourists. (2)
- (c) It is the royal residence of the British monarch.✓✓  
 • Buckingham Palace hosts State functions. (2)
- 4.1.5 Tower of London✓ (1)

**FEB-MARCH 2015 NSC  
QUESTION 4**

- 4.1 4.1.1 A – 2✓  
 B – 3✓ (2)
- 4.1.2 A – This tourist is interested in Muslim history, culture and Islamic architecture at the Blue Mosque.✓✓  
 • This tourist wants to pray at the Blue Mosque
- B – They wish to participate in daring and unusual experiences on Table Mountain that entails excitement and danger.✓✓ (4)

**FEB-MARCH 2016 NSC  
QUESTION 4**

- 4.1 4.1.1 A - Italy✓  
B - France✓ (2)
- 4.1.2 (a) It leans over ✓✓ (2)  
• It is tilted.  
• It looks like it can fall over.
- (b) The soil on which it is built is soft or unstable and made it tilt or lean. ✓✓ (2)  
• The foundation of the tower is not solid and the foundation sinking on one side because of the soft soil.
- 4.1.3 There is an observation tower from where tourists can view Paris. ✓✓ (2)  
• There are restaurants where tourist can have a meal.  
• Souvenir shops to buy mementoes.  
• Champagne bar at the top of the tower to celebrate.  
• Gustav Eiffel's office in the tower can be visited (museum).
- 4.1.4 Universal accessibility ✓✓ (2)  
• Elevators/lifts  
• Braille signage  
• Sign language guides  
• Wheel chair ramps
- 4.1.5 Big Ben is the name commonly used for the clock in the tower. ✓✓ (2)  
• Big Ben is the name of the biggest of five bells in the clock tower
- 4.4 4.4.1 (a) The Colosseum ✓ (1)
- (b) Built as graves for the Pharaohs, Egyptian Kings. ✓✓ (2)  
• Many workers died during the building of the pyramids.
- (c) The Statue of Liberty ✓ (1)
- (d) Built by the French and donated as a gift to the USA to celebrate the 100th anniversary of the American Declaration of Independence. ✓✓ (2)
- (e) The Taj Mahal ✓ (1)
- 4.4.2 Seven Wonders of the World ✓✓ (2)  
• Ancient architecture

**FEB-MARCH 2017 NSC  
QUESTION 4**

- 4.1 4.1.1 Statue of Liberty✓✓ (2)
- 4.1.2 France✓✓ (2)
- 4.1.3 It reflects the USA's democratic principles based on various liberties (freedoms)✓✓  
• Given to the USA for their Declaration of Independence (liberty) which is celebrated on 4 July every year.  
• Abolishment of slavery.  
• Symbol to immigrants entering the USA of a possible new and freer life.  
• Symbolises human freedom. (2)
- 4.1.4 Icon **B** – The Netherlands✓✓  
Icon **C** – Australia✓✓ (4)
- 4.1.5 (a) Icon **B**  
To grind grain✓✓  
• To drain water and create low lying land  
• To saw wood  
• To generate wind energy for mechanical processes  
• To pump groundwater to the surface for the supply of fresh water (2)
- (b) Icon **C**  
Multi-venue performing arts centre✓✓  
• As an opera theatre  
• Theatres for dramatic works  
• Entertainment centre with shows and restaurants  
• A great architectural structure of the 20th century. (2)



- 4.2 4.2.1 (a) (a) Europe ✓✓ (2)
- (b) The dense evergreen trees in the forest creates a dark colouring ✓✓
- The black shade comes from the dark coloured leaves of the trees in the forest (2)
- 4.2.2 Tourists come to ski at the ski resorts during the winter snowfall season. ✓✓
- Tourists still come to the area during winter and stay indoors enjoying the spa facilities. ✓✓
- Tourists travel to the Black Forest to view the manufacturing of cuckoo clocks.
  - Tourists travel to the Black Forest to view the manufacturing of musical instruments.
  - Scenic drives through the forest.
  - Hiking trails through the forest.
  - Explore local traditions and culture. (4)
- 4.2.3 Job creation for the local citizens ✓✓
- GDP growth in the region ✓✓
- Foreign income earnings ✓✓
- Upliftment of the local community
  - Increased revenue/multiplier effect
  - Better geographical spread in the region
  - Multiple tourism product offerings over a stretch of the Black Forest.
  - Increased length of stay to experience the multiple product offerings of the region.
  - Improved seasonality - both winter and summer activities are available that are unique to the region.
  - Germany is seen as a destination with multiple tourism experiences
  - Infrastructural developments for ski and spa facilities
  - Opportunities for local entrepreneurs to supply services and products to day visitors and short stay tourists.
  - Limits seasonal labour (6)

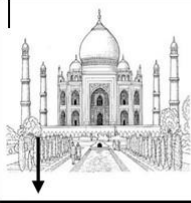
**FEB-MARCH 2018 NSC  
QUESTION 4**

- 4.1 4.1.1 A – Sphinx ✓ Egypt ✓
- 4.1.2 B – Great Wall of China ✓ China ✓
- 4.1.3 C – Black Forest ✓ Germany ✓
- 4.1.4 D – Machu Picchu ✓ Peru ✓
- 4.1.5 E – Pyramids ✓ Egypt ✓ (10)
  
- 4.2 4.2.1 Five/5 ✓ ✓ (2)
- 4.2.2 North America ✓ ✓ (2)
- 4.2.3 Australia/Peru ✓ ✓ (2)

**MAY-JUNE 2018 NSC  
QUESTION 4**

- 4.1 4.1.1 Taj Mahal ✓
- 4.1.2 Berlin Wall ✓
- 4.1.3 Ayers Rock ✓
- 4.1.4 Algarve ✓
- 4.1.5 New York ✓
- 4.1.6 Australia ✓ (6 x 1) (6)

**OR**

		4.1.2 ↳	E	R	L	I	N	W	4.1.3 ↓	A	L	L				
									Y							
									E							
4.1.1 T									4.1.4 ↳	A	L	G	A	R	V	E
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H														K		
4.1.6 A	U	S	T	R	A	L	I	A								
L																

**MAY-JUNE 2019 NSC  
QUESTION 4**

- 4.1 4.1.1 Kremlin✓ (1)
- 4.1.2 Sydney✓ (1)
- 4.1.3 South America✓ (1)
- 4.1.4 Great Wall of China✓ (1)
- 4.1.5 Turkey✓ (1)
- 4.2 4.2.1 Mayan✓ (1)
- 4.2.2 The wall was built as protection against enemies.✓✓ (2)
- 4.2.3 Disney World does not represent the USA only✓✓  
 • Some countries now also have a Disney World and it is not exclusive to the USA. (2)

**SEPT 2014 EC  
QUESTION 4**

- 4.1 4.1.1 A tourist attraction that is world famous✓✓  
 • An attraction that is known and easily recognized globally  
 • An attraction that has symbolic value  
 • An attraction that represents the country or city in which it is located  
 • An attraction that is closely associated with a particular destination (place, city or country)  
 • A 'must see' tourist attraction (Any 1 x 2) (2)
- 4.1.2 (a) A – Big Ben✓  
 B – Eiffel Tower✓  
 D – Petra✓ (3)
- (b) A – London✓  
 B – Paris✓  
 D – Petra✓ / Wadi Musa (3)

- 4.1.3 (a) The Vatican City or Holy See is the world's smallest independent city state✓  
 It is the headquarters of the Roman Catholic Church✓  
 The Vatican City is a World Heritage Site✓
- It is one of the most sacred places in Christianity
  - St Peter's Basilica in the Vatican City is the largest church in the world
  - The Vatican City's St Peter's Square is where the Pope delivers his Easter message every Easter Sunday
  - The Vatican Museums is the world's largest museum
  - The Vatican Museums and St Peter's Basilica contain famous artworks e.g. Pieta
  - The Sistine Chapel is famous for Michelangelo's wall and ceiling frescoes
  - The Vatican City is completely surrounded by the city of Rome (Any 3) (3)
- (b) The Pyramids of Giza were built 4 500 years ago✓  
 Pyramids were massive tombs for the Egyptian pharaohs✓
- The Pyramids of Giza are a symbol of Egypt's history and culture✓
  - Pyramids were built to protect the mummified body of the pharaoh and his belongings
  - The Pyramids of Giza is the only wonder of the ancient world that still exists
  - The Pyramids are part of the World Heritage Site of the Pyramid fields of Giza and Dashur (Any 3) (3)
- 4.1.4 (a) 47.2%✓ (1)
- (b) France will earn valuable foreign exchange from the visitors✓  
 There will be an increase in profits for accommodation establishments, restaurants, transport providers and retail traders✓  
 Increased job creation and employment opportunities✓
- Establishment of new businesses
  - Upgrading or development of infrastructure
  - It will set the multiplier effect in motion
  - It will contribute to GDP growth (Any 3) (3)

**SEPT 2015 EC  
QUESTION 4**

- 4.1 4.1.1 C ✓ – Chichen Itza ✓  
E – Macchu Pichu (Any 1) (2)
- 4.1.2 (a) A ✓ – Niagara Falls ✓  
B ✓ – The Grand Canyon ✓ (4)
- (b) **Niagara Falls:**  
It is one of the most famous waterfalls in the world. ✓
- It is one of the most spectacular waterfalls in the world.
  - It is one of the biggest and most powerful waterfalls in the world.
  - It receives more visitors than any other waterfall in the world. (Any 1)
- OR
- The Grand Canyon:**  
It is the largest canyon/gorge in the world. ✓
- It is one of the best examples of erosion in the world. (Any 1) (1)
- 4.1.3 (a) Statue of Christ the Redeemer ✓  
• Cristo Redentor (1)
- (b) Rio de Janeiro ✓ (1)
- (c) It is one of the most famous statues in the world. ✓  
It is known for its dramatic location and size. ✓  
• It is a symbol of Christianity and peace. (Any 2) (2 x 1) (2)
- (d) In 2007 the statue was named as one of the seven new wonders of the world. ✓  
The statue is situated on top of Corcovado Mountain in the Tijuca Forest National Park. ✓
- The Statue of Christ overlooks the city of Rio de Janeiro.
  - The statue, including its pedestal, is 39,6 m tall and weighs 635 tons.
  - The distance from fingertip to fingertip is 28 m.
  - It was built to commemorate the 100th anniversary of Brazil's independence from Portugal in 1822.
  - The statue offers spectacular views of the city of Rio de Janeiro, Sugar Loaf Mountain, the Maracana Soccer Stadium and the famous beaches of Copacabana and Ipanema.
  - Tourists can reach the statue by means of a 20-minute railway ride, climbing the 222 steps leading to it or using escalators and elevators. (Any 2) (2 x 1) (2)

- 4.1.4 It has unique architectural or construction features. ✓  
It has a sense of magic and mystery. ✓
- It has a unique location high in the Andes Mountains.
  - It withstood the elements for many centuries.
  - It has a distinctive and impressive shape.
  - It attracts a certain number of visitors each year. (Any 2) (2 x 1) (2)

**SEPT 2016 EC  
QUESTION 4**

- 4.1 4.1.1 A – Taj Mahal ✓✓  
B – Mount Everest ✓✓  
C – The Great Wall of China ✓✓  
D – Floating markets ✓✓ (4 x 2) (8)
- 4.1.2 Agra ✓ (1)
- 4.1.3 It is the world's longest built wall. ✓✓
- It is the world's longest human-made defence structure.
  - The wall is a demonstration of ancient Chinese determination and engineering skills.
  - The wall was built between the 5<sup>th</sup> century BC and the 16<sup>th</sup> century AD.
  - The original wall stretched over 8 850km across northern China, crossing mountains, desserts and grasslands.
  - The wall is made up of different sections such as fortified towns, castles, temples, military bases, mountain passes, stronghold cities, city walls, watch towers and wall towers. (2)
- 4.1.4 Mount Everest is the greatest challenge to mountain climbers as it is the highest/tallest mountain in the world ✓✓
- It takes two months to reach the summit of Mount Everest as mountain climbers need time to adjust their bodies to the high altitude
  - At the summit mountain climbers have to endure temperatures that are always below freezing point
  - At the summit mountain climbers have to endure hurricane force winds
  - Mountain climbers are at risk of becoming sick due to the altitude and cold weather
  - Mountain climbers are at risk of slipping, falling and suffering from frostbite
  - Mountain climbers need specialised equipment to summit Mount Everest (2)

- 4.1.5 The colourful and lively floating markets offer many photo opportunities ✓✓  
 • The floating markets are the most photographed destinations in Thailand (2)

**SEPT 2017 EC  
QUESTION 4**

- 4.1 4.1.1 A – The Algarve ✓✓  
 B – Swiss Alps ✓✓ / Jungfrau-Aletsch  
 C – Berlin Wall ✓✓  
 D – Auschwitz ✓✓ (4 x 2) (8)
- 4.1.2 The Algarve is known for its pleasant climate, dramatic coastline, beautiful beaches, and offers visitors a variety of opportunities for outdoor activities and sightseeing. ✓✓ (2)
- 4.1.3 (a) To gain a greater understanding of the impact that the Berlin Wall had on the residents of a divided Berlin. ✓✓  
 • To witness the remaining sections of the Berlin Wall which symbolized the division between democracy and communism during the Cold War. (2)
- (b) To gain a greater understanding of the cruel acts against human beings that were committed at Auschwitz during the Second World War. ✓✓  
 • To learn about the Holocaust and the Nazi German genocide programme. (2)

**SEPT 2018 EC  
QUESTION 4**

- 4.1 4.1.1 Big Ben ✓  
 Leaning Tower of Pisa ✓  
 Chichen Itza ✓  
 Eiffel Tower ✓  
 Colosseum ✓  
 Statue of Liberty ✓  
 Pyramids of Giza ✓ (7 x 1) (7)
- 4.1.2 United Kingdom/UK/Britain/England ✓  
 Italy ✓  
 Mexico ✓  
 France ✓  
 United States of America/USA ✓  
 Egypt ✓ (6 x 1) (6)
- 4.1.3 Pisa ✓  
 Rome ✓ (2 x 1) (2)

- 4.1.4 These attractions are world famous.✓ They have a particular symbolic value.✓ They are closely associated with a particular town, city, region or country✓
- They attract a great number of visitors each year. (3 x 1) (3)

**SEPT 2019 EC  
QUESTION 4**

- 4.1 4.1.1 **A** - Statue of Liberty✓  
**B** - Buckingham Palace✓  
**E** - Taj Mahal✓  
**F** - Ayers Rock/Uluru  
**G** - Sphinx✓  
**H** - Chichén Itzá✓ (6 x 1) (6)
- 4.1.2 **C** - Italy✓/Vatican City State/Vatican City  
**G** - Egypt✓ (2 x 1) (2)
- 4.1.3 **E** - Agra✓  
**F** - Alice Springs✓/Northern Territory/Uluru-Kata Tjuta National Park  
**H** - Yucatán Peninsula✓ (3 x 1) (3)
- 4.1.4 **C** - Vatican City✓  
**D** - Red Square✓ (2 x 1) (2)



**CONTENT: FACTORS CONTRIBUTING TO THE SUCCESS OF A TOURIST ATTRACTION:**

**NOV 2014 NSC  
QUESTION 4**

- 4.2 4.2.1 Existence of many industries found around the attraction contributing to pollutant levels. ✓✓  
High volumes of road traffic a significant problem around the attraction. ✓✓
- Increased pollutant levels caused by omissions from oil refineries.
  - Coal is used as the primary source of energy.
  - Negative impact of mass tourism.
  - Air pollution
  - Marble cancer (2 x 2) (4)
- 4.2.2 (a) To protect and preserve the Taj Mahal's cultural heritage/WHS ✓✓
- UNSECO is the custodian of all WHSs. (2)
- (b) To help minimise the effects of marble cancer at the Taj Mahal. ✓✓  
The use of eco-friendly cleaning products will lessen the environmental impact. ✓✓
- Cleaning products will be less harmful to the health of the maintenance staff.
  - Ensure the products are safe and easy to use
  - The cleaning products must not damage the marble (2 x 2) (4)
- 4.2.3 Maintain the general appearance and cleanliness of the attraction ✓✓
- Ensure policies and implementation of policies are in place
  - Ensure there are measures in place to protect the site.
  - Include programmes to encourage repeat visits/marketing
  - Encourage the signing of a visitor's pledge book upon entry to the attraction to ensure on-going sustainability of the attraction.
  - Control ticket sales/operating times to avoid mass tourism
  - Have a visitor's code of conduct
  - Introduce penalties/fines for the violation of the code of conduct
  - Security guards to ensure tourist behave in a responsible manner
  - Ensure that the Taj Mahal is universally accessible.
  - Apply the Triple Bottom Line to ensure sustainability of the attraction. (2)

- 4.3 4.3.1 (a) Graffiti ✓  
• Vandalism; writing on the rocks; scribbling (1)
- (b) Inform the police or contact the South African Heritage Resource Agency (SAHRA) if damage to the paintings has been witnessed. ✓✓  
• Compulsory tour guide to escort visitors to the attraction.  
• Raise educational awareness on treating rock art with care and respect.  
• Visitors must observe rules and procedures at the sites.  
• Increase security.  
• Install security cameras  
• Installation of barriers that will prevent tourists from getting too close to the rock art.  
• Offer a reward for reporting the crime  
• Impose fines. (2)
- 4.3.2 (a) He exploits tourists by abusing his position at the attraction. ✓✓  
• The security guard is taking advantage of his position by getting extra money from tourists (2)
- (b) Enforce the code of conduct. ✓✓  
• Apply disciplinary measures  
• Train staff on issues concerning ethical behaviour. (2)

**NOV 2015 NSC  
QUESTION 4**

- 4.3 4.3.1 Located on the border of two countries ✓✓
- Located on the Niagara River between USA and Canada
  - Located between the twin cities
  - There are two lakes on either side of the falls (2)
- 4.3.2 Job creation through increased tourist demand ✓✓
- Day visitors using tourist facilities in Ontario generate revenue / multiplier effect
  - Overnight visitors staying in Ontario's accommodation generate income
  - Positive word-of-mouth advertising by American tourists
  - Return visits from satisfied tourists
  - Stronger US dollar makes Ontario a cheaper destination. (2)
- 4.3.3 Seasonality will have little impact on the occupancy rate because tourist numbers remain constant throughout the year. ✓✓
- Seasonality has little impact on the occupancy rate because many tourists from the USA are day visitors (2)
- 4.4 4.4.1 An environmental policy has been drawn up ✓✓
- A carbon emissions measuring programme has been put in place
  - A sustainability committee has been established.
  - Visitors can participate in green conscious practices.
  - R30 million was invested in resource management. (2)
- 4.4.2 The V&A Waterfront will be excellently marketed locally and/or internationally to attract discerning visitors who support practices of responsible tourism ✓✓
- By having environmental policies in place and receiving the award for 'Best Destination for Responsible Tourism' will help attract visitors so that the actual numbers exceed the target numbers ✓✓
- Tourists support attractions where they have proper management practices in place.
  - For many tourists it is part of their social responsibility to support green conscious practices.
  - Excellent marketing increases awareness of their status as green practitioners and increases tourist numbers. (4)

**NOV 2016 NSC  
QUESTION 4**

4.3 4.3.1 **YES**

**NOTE:** No marks are awarded for Yes / No

The actual **number of visitors exceeded** all previous visitor figures and set a **new record**. ✓✓

- The actual number of visitors on the day **exceeded** the **expected number**.
- **More fees collected** from the record number of daily visitors than would have otherwise been the case.
- The discovery of the **new fossil** increased the tourist numbers to the visitor centre.

**OR**

**NO**

**NOTE:** No marks are awarded for Yes / No

- Visitor numbers were **not limited** which could lead to mass tourism. This would show a lack of proper management plans.
- **Over consumption** could threaten this sensitive resource. (2)

**NOTE:** The reason must be linked to the Yes / No.

4.3.2 Members of the local community are **employed**. ✓✓

- **Upliftment** of local **living standards**.
- **Poverty**, crime and unemployment are **reduced**.
- **FTT** will ensure that locals receive **fair wages**.
- Development of **skills / empowerment** of the community.
- Locals are involved in **decision making** processes. (2)

4.3.3 **Strength:**

Maropeng visitor centre is accessible to **wheel-chairs**. ✓✓

- Accommodate people with **special needs**.
- Provide **safe equipment**. (2)

**Weakness:**

**Limited facilities** for people with special needs. ✓✓ (2)

**NOV 2017 NSC  
QUESTION 4**

- 4.2 4.2.1 The bullet-proof glass will give better protection to tourists in the event of future terror attacks. ✓✓
- To upgrade and improve safety at the attraction.
  - To get rid of the metal barriers that obscures the view of the tower to get better photo opportunities.
  - The tower is one of the iconic structures in France that attracts many tourists and needs extra protection.
  - For aesthetical (attractive) purposes (2)
- 4.2.2 The Eiffel Tower, being one of the most popular tourist attractions in Paris, could become the target for large-scale terror attacks with huge loss of life. ✓✓
- Destruction of an iconic structure symbolising engineering abilities of the time.
  - Fewer visitors to the attraction because tourists will not feel safe.
  - The absence of visible policing may increase criminal activities (2)
- 4.2.3 The continuous international marketing of the icon. ✓✓
- General upkeep of the tower and the area around the tower.
  - Making the tower accessible to people with special needs (universal accessibility).
  - Allow opportunities for entrepreneurship around the tower.
  - Professional image of the staff.
  - The efficiency and ethical behaviour of the staff
  - Keeping the tower sustainable through good environmental management plans.
  - When visitors leave the tower with a feeling of pleasure and satisfaction (2)

**NOV 2018 NSC  
QUESTION 4**

- 4.2 4.2.1 Ayers Rock ✓  
Uluru-Kata Tjuta National Park  
Uluru-Kata Tjuta (1)
- 4.2.2 Sydney Opera House (1)

4.2.3 Yes.

The visitor numbers exceeded the targeted numbers. ✓✓

- It attracts tourists from all over the world who are interested in culture, heritage and nature.

**OR**

No.

They do not have sustainable and responsible management plans in place.

- Tourists are destroying the site through litter and damaging the site through climbing.
- The tourists' disregard the religious significance of the site.
- There is little focus on the general appearance and upkeep of the attraction.
- There are no benefits for the indigenous people and on the environment.

(2)

**Note:** Do not award any marks for YES or NO

4.2.4 (a) Tourists climb the rock even though the aborigines do not want them to. ✓✓

The aborigines do not get the benefits from tourists visiting the site even though the land belongs to them. ✓✓

- It is a sacred site to the aborigines and should be treated with respect.
- Few Aborigines are employed in the park.

(4)

(b) **Problems with climbing the rock**

Limit the number of tourists climbing the rock. ✓✓

- Involve the aborigines in granting permission rights to climbers.
- Use the local aborigines as guides for the climbers.

(2)

**Do not get benefits from the tourism chain**

The Aborigines should be given incentives such as becoming shareholders in the attraction. ✓✓

- The Aborigines must be involved in the planning and management of the tourist activities in and around the attraction.

(2)

**Disrespect of the sacred site**

- Provide information boards/pamphlets with information on responsible tourist behaviour.
- More stringent regulations should be enforced by the government.

**Few Aborigines employed**

- Policy on preferential employment for aborigines.

**Note:** Ensure that the recommendation given in (b) are linked to the reason given in (a).

**FEB-MARCH 2015 NSC  
QUESTION 4**

- 4.2 4.2.1 The Canyon stretches over long distances allowing visitors to visit a number of sites along its route. ✓✓  
Offers a wide range of popular activities to indulge in whilst at various sites for example white water rafting, helicopter tours, hiking trails, photography. ✓✓
- Consists of different layers of rock proving to be an TA
  - important site for geological research.
  - View the diverse population of ecosystems that exists in the canyon.
  - Curiosity to view the largest canyon in the world.
  - It is a world heritage site (4)
- 4.2.2 The attraction was not open to the public, it was closed for renovations ✓✓ (2)
- 4.3 Introduce and implement sustainable waste management systems. ✓✓  
Involve all stakeholders including local communities, local government and local entrepreneurs to join hands to protect the area. ✓✓  
Conduct regular clean-up expeditions on Mount Everest. ✓✓  
Recycling facilities installed along the trekking routes. ✓✓  
Government can formulate, implement and monitor policies for responsible waste management in the affected regions. ✓✓
- Awareness-raising programmes/capacity development training in modern waste management and recycling techniques conducted for local communities to enhance knowledge and capacity.
  - Media campaigns to be organised to raise awareness. (10)
- 4.4 4.4.1 Showcasing the development of new attractions. ✓✓
- Different ticket packages.
  - Launch of a new website communicating via Facebook and Twitter.
  - Focus directed to night entertainment.
  - Giving back to communities in the form of sponsored visits. (2)
- 4.4.2 Visiting the theme park where facilities/exhibits are regularly maintained. ✓✓
- Dedicated staff/ volunteers assisting visitors to get the most out of their sea world experience.
  - Variety of fun activities (2)

**FEB-MARCH 2016 NSC  
QUESTION 4**

- 4.2 4.2.1 It is the ruins of an ancient Inca city ✓✓ high on the Andes mountains.  
It represents the architecture and lifestyle of the ancient Inca civilization. ✓✓
- A sacred Inca site
  - It is a World Heritage Site. (4)
- 4.2.2 Limiting the number of visits ensures the site can be sustainably maintained for future generations. ✓✓
- The risk of the site getting damaged by too many tourists visiting is reduced.
  - It will increase the value as only limited numbers are allowed to visit; it becomes more exclusive and sought after. (2)
- 4.3 4.3.1 Spain ✓ (1)
- 4.3.2 **In favour of:**  
Tourists are attracted to participate in cultural activities that are not found in their own countries. ✓✓ Many tourists view bull fighting as an exciting experience. ✓✓
- Some people do not find it offensive for their entertainment purposes.

**OR****Against:**

Many tourists view bull fighting as cruelty to animals and will not support the activity. ✓✓ There is an international movement calling for the banning of bull fighting. ✓✓

- Tourists are not insured for any injuries sustained during this activity.
- Staged event that dilutes the cultural reason for bull fighting.
- Tourists visit Spain and its other attractions despite boycotting bull fighting, so it does not have much entertainment value to tourists, as it is mainly attended by locals, and not many tourists. (4)



**MAY-JUNE 2018 NSC  
QUESTION 4**

- 4.2 4.2.1 Incas✓ (1)
- 4.2.2 South America✓ (1)
- 4.2.3 It was built as a city for human settlement. ✓✓ (2)
- 4.2.4 It would have been built high up in the mountains as a protective measure against other invading forces. ✓✓
- The height of the mountains would have had a religious significance and therefore the positioning at the top of the mountains. (2)
- 4.2.5 They have renovated and upgraded their museum near Machu Picchu. ✓✓  
They are trying to get the artefacts back from Yale University. ✓✓
- They threatened a lawsuit against Yale University if they do not return the artefacts. (4)
- 4.2.6 **The disagreement surrounding the icon between Yale and Peru mentioned in the article.**  
The Peruvians believe that they are the rightful owners of the artefacts as it was found in their country. ✓✓  
Yale University believes they are the legal owners of the artefacts as they were the ones who bought the right to it from the Peruvian government. ✓✓
- The issue is over ownership of the artefacts. (4)

***Note:** Two perspectives must be indicated – one from the Peruvian government and one from Yale university.*

**ONE argument in favour of Peru's point of view**

It is part of the Peruvian's ancient heritage and needs to be protected and sustained for their future generations. ✓✓

- At the time it was found, the Peruvians lacked knowledge on the value of the artefacts.
- They did not know about ownership rights.
- It is unfair to hold them now to something they had little or no knowledge about. (2)

**Paragraph format**

Complete well-constructed sentences were used, written as a complete paragraph without bullets or numbers. ✓ (1)

**MAY-JUNE 2019 NSC  
QUESTION 4**

- 4.3 4.3.1 Jordan✓ (1)
- 4.3.2 It is an ancient city which was only discovered in the last century✓✓.  
 • It was only of recent that visitors were granted access to visit this attraction. (2)
- 4.3.3 **Trend**  
 The general trend is showing a decline from 2013 to 2015, however there seems to be an increase in 2016✓✓ (2)
- Characteristics of Petra**  
 This massive hand-carved metropolis (city) shows rich artwork and provides a view into the ancient Nabatean civilization.✓✓  
 • The “Rose City” is a honeycomb of handmade caves, temples, and tombs carved from pink sandstone in the high desert of Jordan some 2,000 years ago (2)
- Positive impact**  
 Petra will generate a lot of income for the local community and set the multiplier effect into motion✓✓  
 • Increased publicity (2)
- Threat**  
 The fragile structure can be vandalised and destroyed with mass tourism and filming✓  
 • Petra can be exploited by tourists and filming crews when they use and abuse the site.  
 • Political unrest within the region can destroy the site. (1)
- TWO ways how Petra can be protected**  
 Good responsible tourism signs are available✓✓  
 Entrance fees are charged to limit numbers✓✓ (2 x 2) (4)

**SEPT 2014 EC  
QUESTION 4**

- 4.2 Efficiency of staff and management✓✓  
 Ethical behaviour of staff and management✓✓  
 General appearance and upkeep of the attraction✓✓  
 • Positive experience of visitors  
 • Safety and crime prevention  
 • Service delivery (Any 3 x 2) (6)

**SEPT 2015 EC  
QUESTION 4**

- 4.1 4.1.5 (a) New York ✓ (1)
- (b) Families with young children ✓  
Elderly visitors ✓
- Visitors who have difficulty in walking
  - Visitors with visual impairments (Any 2) (2 x 1) (2)
- (c) A tourist attraction that provides universal access will be able to attract different types of visitors regardless of their race, religion, age or disability. ✓ Every visitor will be able to enjoy all the facilities, experiences and sights on offer. ✓ (2 x 1) (2)
- (d) Brochures, leaflets and site maps should be up to date and readily available. ✓ ✓  
Staff in the visitor centre must be easily identifiable and deal promptly and politely with all visitor enquiries. ✓ ✓
- Signage in the visitor centre should be clear and visible to all categories of tourists.
  - Additional staff members should be on hand to minimize long queues and waiting periods. (Any 2) (2 x 2) (4)

**SEPT 2016 EC  
QUESTION 4**

- 4.2 4.2.1 “the welfare of children who are expected to sell souvenirs and donkey rides at the expense of their education” ✓ ✓ (2)
- 4.2.2 Do not use weak or injured animals to transport tourists ✓ ✓
- Make sure that the animals are properly fed and provided with water
  - Have the animals regularly checked by a veterinarian
  - Do not overload the animals
  - Do not allow oversized people to ride on the animals (2)
- 4.2.3 Not to buy items from children or give them money, as this encourages them to stay out of school ✓ ✓  
Not use injured or weak animals to travel around the site to prevent animal suffering ✓ ✓  
To rather enjoy the monuments on foot ✓ ✓
- To avoid standing or climbing on the monuments
  - Not to buy pieces of rock or antiquities illegally offered for sale
  - Only buy items from legal souvenir shops (3 x 2) (6)

- 4.3 4.3.1 Bad weather conditions may temporarily lead to the closure of rides ✓  
 • Electrical storms  
 • Rain  
 • High winds (1)
- 4.3.2 People are encouraged to join the new Ratanga Membership Club that offers frequent visitor benefits to members. ✓✓  
 • The management offers incredible discounts and benefits for groups of 20 or more people who book and pre-pay for their visit. (2)
- 4.3.3 Introduce a variety of restaurants, fast food outlets, retail outlets and cinemas. ✓✓  
 • Sell Ratanga Junction merchandise e.g. T-Shirts, coffee mugs, toys and key rings.  
 • Introduce a greater number of rides.  
 • Sell official photographs taken of visitors while on the rides. (2)

**SEPT 2017 EC  
QUESTION 4**

- 4.2 4.2.1 (a) Fraud (1)
- (b) uShaka Marine World could have suspended the CEO ✓✓ (2)  
 • uShaka Marine World could have appointed an acting CEO
- 4.2.2 (a) 120 trees planted at schools during Arbor Week ✓✓ (2)  
 • 700 hours spent on animal rehabilitation
- (b) Selling uShaka Marine World kiddies clothing range. ✓✓ (2)  
 • Hosting homeless children to celebrate Mandela Day.
- 4.2.3 The award will influence tourists from China, Japan, Korea, Mongolia, and other Asian countries to visit uShaka Marine World which will improve the attraction's financial performance. ✓✓ (2)
- 4.2.4 It will encourage repeat visits. ✓✓  
 Visitors will receive value for their money. ✓✓  
 It will lead to positive word-of-mouth advertising. ✓✓  
 • It will lead to visitor satisfaction.  
 • It will address seasonality.  
 • The actual visitor numbers will exceed the target numbers. (3 x 2) (6)

**SEPT 2018 EC  
QUESTION 4**

- 4.2 4.2.1 The majority of retail products are sourced from local suppliers. ✓✓  
The company runs a Class in the Clouds Programme to enrich learners from the local community. ✓✓
- The company successfully introduced water saving measures. (2 x 2) (4)
- 4.2.2 Retail shops were renovated to overcome congestion issues. ✓✓  
An audio tour provides visitors with facts about the mountain and the company. ✓✓
- Collaboration with other businesses to ensure that visitors have easy access to tickets for Table Mountain. (2 x 2) (4)

**SEPT 2019 EC  
QUESTION 4**

- 4.2 4.2.1 Game research ✓✓ (2)
- 4.2.2 Guests are offered a variety of safaris and experiences. ✓✓  
The cuisine is of a high standard. ✓✓  
The chefs take the guest's meal preferences into account. ✓✓  
Personal butlers are assigned to guests. ✓✓
- The spa offers extended operating hours.
  - The spa facility has a deck with a view of the surrounding bush.
  - Evening activities are offered to guests.
  - An alternative transport option (via helicopter) is available when travelling to Shambala Private Game Reserve.
  - The accommodation on offer is luxurious.
  - The accommodation is set in picturesque and tranquil surroundings.
- NOTE:** *Answers should be in the form of a paragraph; bullets have been given for ease of marking.* (4 x 2) (8)